

# Contemporary Family

## ADVERTISING RATES & OPPORTUNITIES

#### Space Advertising

- Display and Classified Advertising Available!
- See advertising rates on back!

#### **Professional Services Directory**

Are you a Psychologist? Family Attorney? Mediator? Life Coach? Parent Educator? Parental Alienation Consultant? Podcaster?

Then you MUST Advertise in Professional Services Directory!



## 2024 Quarterly Magazine Themes and Deadlines

• Spring: February 15th New Beginnings - Coping Through Transitions

• Summer: May 15th Co-Parenting: Challenges & Successes

 Fall: August 15th

 High Conflict, In Practice, Prevention and Policy

• Winter: November 15th Child Advocacy: Past, Present, Future

### *New Option! Become a CF DIGITAL! Sponsor!*

Just \$59 for 30 second spot! Just \$99 for 60 second spot!



SAVE MORE! WITH SPACE ADVERTISING IN CONTEMPORARY FAMILY MAGAZINE! CONTACT US!



## **Advertising Rates**

Based on 8  $\frac{1}{2}$  x 11 finished page and artwork

Standard Page (Live Area)	\$ 599 per issue	7 ½" w x 10" d
Spread Pages (Live Area)	\$ 1199 per issue	15" w x 10" d
One Half Page – Vertical	\$ 350 per issue	3 ¼" w x 10" d
One Half Page - Horizontal	\$ 350 per issue	7 ½" w x 5" d
One Third Page - Vertical	\$225 per issue	3 ¾" w x 10" d
One Fourth Page	\$ 199 per issue	3 ¼" w x 4 ½" d
Inside Front Cover	\$ 1200 per issue	7 ½" w x 10" d
Half Page Front Cover	\$ 699 per issue	7 ½" w x 5" d
Inside Back Cover	\$ 1100 per issue	7 ½" w x 10" d
Outside Back Cover	\$ 1200 per issue	7 ½" w x 10" d
Half Page Back Cover	\$ 699 per issue	7 ½" w x 5" d

#### **NON PROFIT ORGANIZATIONS SAVE 10% ON ALL ADVERTISING**

#### Terms:

15% Agency Discount; Agency billing available. Prepayment Required in Full. Invoicing available. Disclosure: Publisher reserves right to prohibit or deny offensive advertising or deemed unsuitable for audience.

Need artwork? Just \$175 for full page; \$49 minimum!

#### Contact Us (special requests are welcome)

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